



**WORLD
SCHOOLS
SHOW**

After Show Report

March 2018

Moscow, Marriott Grand Hotel



**WORLD
SCHOOLS
SHOW**

Establish. Cherish. Flourish.

Show Highlights

24 Schools from **8 Countries**
took part in the SHOW

About **400 families** came to the
SHOW on the first day

20+ Agents
from different parts of
Russia participated on
the second day

30% growth
in registrations and
visitors comparing to
the previous Show

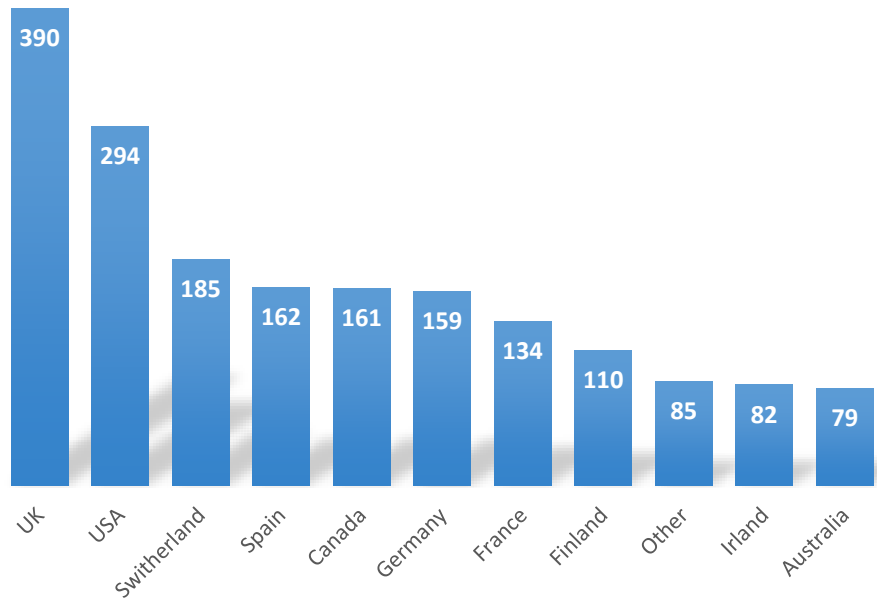
More than **1200**
registrations from
families to visit the 1st day
of the Show

More than **500 people** visited
Educational Lectorium

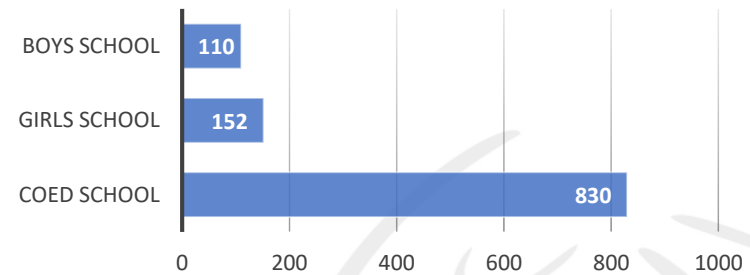
Half visiting families have **more**
than 1 kid

Statistics. Registrations

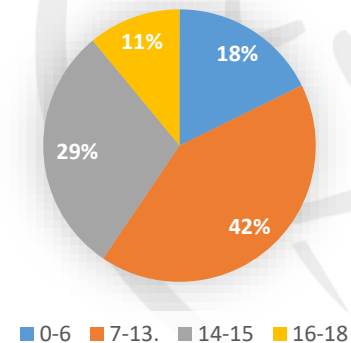
With more than 1200 registrations people considered different countries for their kids to study. The most popular were UK, USA, Switzerland, Spain, Canada, Germany and France.



Coed schools were in the priority for the registered people but single sex schools had quite good attention.



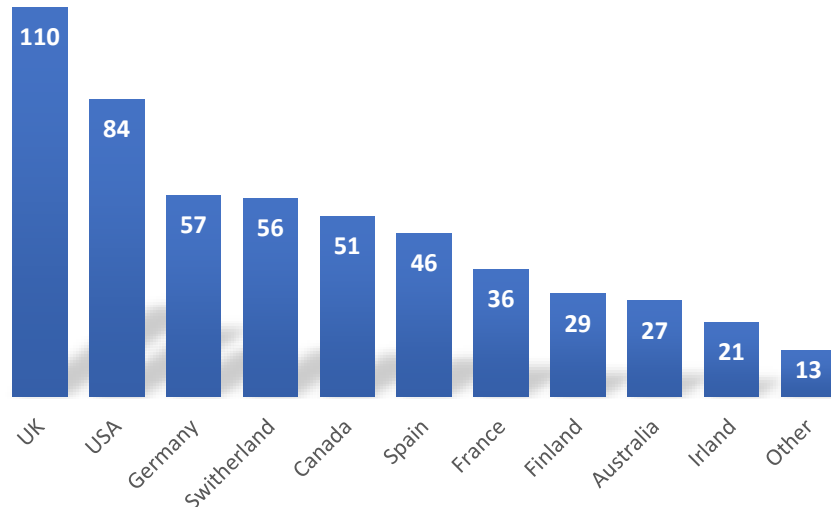
In terms of kids age, we had more parents registered with the age about to enter senior school and younger.



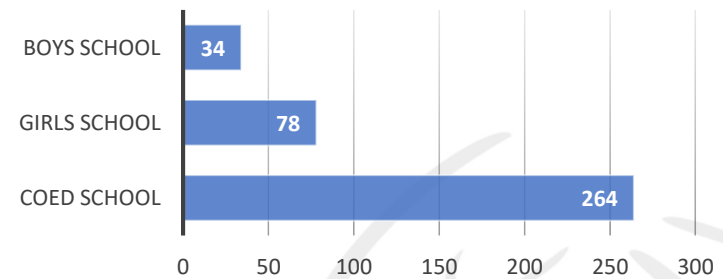
Statistics. Visitors

Having around 400 visiting families we have got a good ratio between registrations and visitors. Almost every third registered person has come to the Show.

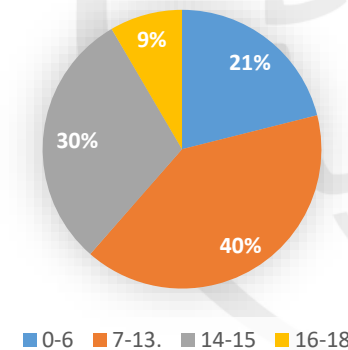
Visitors considered different countries for their kids to study. As for the registrations the most popular were Russia, UK, USA, Switzerland, Canada and Australia.



Coed schools were still in the priority for the visitors but single sex schools had quite good attention.



A lot of visiting parents had kids of the age about to enter senior school. And a good number of parents with 2 or 3 kids have come to the Show.



Thank you for your support!

Next SHOWS:

October 13-15, 2018

March 16-19, 2019

For enquiries, questions or copyright issues please contact Alexander Gizi at alex.gizi@WorldSchoolsShow.com

The information in this document is provided by Forum LLC – an official organizer of the [World Schools Show](#)

